Record Nr. UNINA9910456754003321 **Titolo** Management training and development in China: educating managers in a globalized economy / / edited by Malcolm Warner and Keith Goodall New York:,: Routledge,, 2010 Pubbl/distr/stampa **ISBN** 1-135-23626-7 1-135-23627-5 1-282-44379-8 9786612443794 0-203-86644-4 Descrizione fisica 1 online resource (223 p.) Collana Routledge contemporary China series; ; 45 Altri autori (Persone) GoodallK (Keith) WarnerMalcolm Disciplina 658.4071240951 Soggetti Executives - Training of - China Executives - Training of - Government policy - China Management - China Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Note generali Description based upon print version of record. Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Book Cover; Title; Copyright; Contents; Figures; Tables; Notes on contributors; Preface; Abbreviations; Introduction: Setting the scene; Part I Background; 1 Management training and development in China: Laying the foundations; Part II Studies; 2 The China-Europe Management Institute: A pioneer of management education in China; 3 The foundation of the China Europe International Business School (CEIBS): The spirit of the early years; 4 The China Europe International Business School: 'Made-in-China'; 5 Human Resource Development and management training in China: A Nanjing case study 6 Leadership development - building an EMBA brand in China: A case

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in China; 10 Conclusion; Glossary; Index

Sommario/riassunto

One of the critical issues facing both the Chinese government and businesses operating in China is the lack of trained managers. This book, with contributions by internationally-known scholars from a wide range of countries, examines the Chinese response to the challenges of management training and development. It considers the development of business schools in the PRC and the impact of foreign partnerships on their operation. It summarizes the current trends in management training and development and outlines the likely course of future developments. Overall, this book is a comprehensive