

1. Record Nr.	UNINA9910456739703321
Titolo	Asian industrial clusters, global competitiveness and new policy initiatives [[electronic resource] /] / editors, Bernard Ganne, Yveline Lecler
Pubbl/distr/stampa	Singapore ; ; Hackensack, NJ, : World Scientific, c2009
ISBN	1-282-44312-7 9786612443121 981-4280-13-5
Descrizione fisica	1 online resource (601 p.)
Altri autori (Persone)	GanneBernard LeclerYveline
Disciplina	338.6042095
Soggetti	Competition, International Industrial clusters - Asia Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Foreword; Contents; List of Figures; List of Tables; Contributors; Introduction Bernard Ganne and Yveline Lecler; What Can be Learned from Asian Industrial Clusters?; Presentation of the Book; References; Part One Overview; Chapter 1 From Industrial Districts to Poles of Competitiveness Bernard Ganne and Yveline Lecler; Chapter 2 From an Industrial Policy Approach to an Industrial Cluster Approach: Japan, East Asia and Silicon Valley Akira Suehiro; Part Two Japan: The Japanese Clustering Initiatives Approach Chapter 3 Public Policies in Japan: Industrial Revitalisation, Knowledge Creation and Clustering Akira Hattori Chapter 4 Development of Industrial Parks by the Japan Regional Development Corporation in the 1990's: Is this a Failure of Regional Development Policy or Industrial Cluster Policy? Yoichi Sekizawa; Chapter 5 From Jibasangyo- to Industrial Clusters in Japan: SMEs and Revitalisation Policies Lecler Yveline and Yamaguchi Takayuki; Chapter 6 Competence and Profitability of Small and Medium-Sized Enterprises: The Case of Kawasaki SMEs Mitsuharu Miyamoto

Part Three China: The Specificities of Chinese Industrial Clusters: Their Importance and Weaknesses Chapter 7 New Phenomena and Challenges of Clusters in China in the New Era of Globalisation Jici Wang; Chapter 8 The Emergence of Industrial Clusters in Wenzhou, China Tomoo Marukawa; Chapter 9 Understanding the Zhejiang Industrial Clusters: Questions and Re-evaluations Lu Shi and Bernard Ganne; Chapter 10 Distribution System of China's Industrial Clusters: Case Study of Yiwu China Commodity City Ke Ding Chapter 11 Post Local State Corporatism: A Case Study of Local Government's Role in the Development of Industrial Cluster after Privatisation Jianniu Xu Chapter 12 Interaction and Innovation in Cluster Development: Some Experiences from Guangdong Province, China Jun Wang; Part Four South East Asia: Clusters and the Building of Competitiveness in Emerging Countries: Some Evidence from South East Asia; Chapter 13 From Craft Villages to Clusters in Vietnam: Transition Through Globalisation Quy Nghi Nguyen Chapter 14 The Prevalence of Social Embedding in Vietnamese Industrial Clusters Stephen J. Appold and Quy Thanh Nguyen Chapter 15 From 'Tradi-cluster' to 'Neo-cluster': First Step for a Typology of Industrial Clusters in Emerging Economies: A Case Study of Thailand Audrey Baron Gatty, Catherine Figuiere and Jean-Chris; Chapter 16 Thailand's Cluster Initiatives: Successes, Failures and Impacts on National Innovation System Patarapong Intarakumnerd; Chapter 17 'Penang's Illustrious Story' Revisited: Local Authorities, Labour Force and the Multinationals Elsa Lafaye de Micheaux; Index

Sommario/riassunto

This book provides a comprehensive overview of what Asian industrial clusters might teach us. At a time when the dynamics of the world's economy are increasingly being influenced by developments in Asia, the question takes on particular relevance because of the explosion of clusters and cluster policies throughout the region; and because of the great variety of models which can be seen developing in the various countries. Based on robust empirical surveys and interviews conducted in China, Vietnam, Thailand, Malaysia and Japan, the studies collected in this book were first debated at an intern
