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SPLITTING UP IS HARD TO DO: When Walking Away from Legacy Products Makes Sense; CONCLUSION: TEN RULES FOR TURNING LUCK INTO SUSTAINABLE SUCCESS; NOTES; ACKNOWLEDGMENTS; ABOUT THE AUTHOR; INDEX

Sommario/riassunto

Smart or Lucky? How Technology Leaders Turn Chance into Success
About the Book: An insider's look at the combination of luck and smarts you need to succeed in today's changing tech world. To be successful in any highly competitive market, you have to be smart, but you also have to be lucky by being at the right place at the right time. The most successful technology entrepreneurs understand the value of the combination of luck and smarts and make it work for them. Those who fail are the ones who may be lucky but get complacent, believe they're the smartest players in the ma
