1. Record Nr. UNINA9910456687803321 Autore Ma M. Y (Matthew Y.) **Titolo** Fundamentals of patenting and licensing for scientists and engineers [[electronic resource] /] / Matthew Y. Ma Hackensack, NJ.: World Scientific, c2009 Pubbl/distr/stampa **ISBN** 1-282-44139-6 9786612441394 981-283-431-1 Descrizione fisica 1 online resource (290 p.) Disciplina 346.0486 608 Soggetti **Patents** Patent laws and legislation Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references (p. 257-258) and index. Nota di bibliografia Nota di contenuto Contents; Foreword; Preface; Acknowledgment; About the Author; PART 1 The Basics: Chapter 1 Introduction: Chapter 2 Common Misconceptions About Patents; Chapter 3 What You Should Know About Patent Laws and Rules: PART 2 Fundamentals in Patenting: Chapter 4 How to Read a Patent; Chapter 5 Innovation Harvesting; Chapter 6 Preparations Before Filing; Chapter 7 Essentials in Patent Filing; PART 3 Patent Prosecution and Post Granting: Chapter 8 Patent Prosecution: Chapter 9 Tactics For Overcoming Rejections; Chapter 10 Post Patent Granting: PART 4 Business Perspectives and Beyond Chapter 11 Patent Protection and BeyondChapter 12 Patent Evaluation and Patent Maintenance; Chapter 13 Patent Sales, Licensing and Common Practices; Chapter 14 Patent Valuation; Chapter 15 Patent Search; Appendix A Patent Country Code; Appendix B Patent Kind Code; References; Index This book is the first of its kind to teach scientists and engineers how Sommario/riassunto to go beyond simply getting a patent granted. It covers various aspects,

from basic concepts of patent laws, patent preparation to patent post granting, in an easy-to-understand language for inventors. It also

introduces the basis of patent licensing and related business aspects, helping inventors create patents that can be better capitalized. Through the author's extensive scientific background and experience, it provides common pitfalls and tips on how an inventor should assist in all phases of patent filing, prosecutio