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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Where the money comes from -- Market forces in higher education -- Why public universities cannot restrain costs -- The university prime directive -- The faculty are the university -- The cargo cult college -- The blessing and curse of shared governance -- What price shared governance? -- The shape of things to come -- Leadership begins with the trustees -- The role of governing boards in the new era -- Recruiting presidential leadership -- Reforming the academic culture -- A proposal for deregulation of public universities.
Sommario/riassunto	America's public universities educate 80% of our nation's college students. But in the wake of rising demands on state treasuries, changing demographics, growing income inequality, and legislative indifference, many of these institutions have fallen into decline. Tuition costs have skyrocketed, class sizes have gone up, the number of courses offered has gone down, and the overall quality of education has decreased significantly. Here James C. Garland draws on more than thirty years of experience as a professor, administrator, and university president to argue that a