

1. Record Nr.	UNINA9910456596103321
Titolo	Meso-organizations and the creation of knowledge [[electronic resource]] : Yoshiya Teramoto and his work on organization and industry collaborations / / edited by Caroline F. Benton, Frank-Ju rgen Richter, and Toru Takai ; foreword by Ikujiro Nonaka
Pubbl/distr/stampa	Westport, Conn., : Praeger, 2004
ISBN	1-282-41778-9 9786612417788 0-313-05931-4
Descrizione fisica	1 online resource (336 p.)
Altri autori (Persone)	BentonCaroline F. <1961-> RichterFrank-Jurgen TakaiToru <1958-> TeramotoYoshiya <1942->
Disciplina	658.4038
Soggetti	Strategic alliances (Business) Business networks Knowledge management Interorganizational relations International business enterprises - Management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Published in honor of Teramoto.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Foreword; Introduction: The Rise of Meso-Organizations; I. Creating Knowledge-Based Organizations; II. Catalyzing Knowledge Exchange among Individuals and Organizations; III. Linking Knowledge among Organizations; IV. Engaging Knowledge Globally; Index; About the Contributors
Sommario/riassunto	Competitive advantage in today's complex and global marketplace is no longer created by the internal resources of a single organization or organizational group. Businesses must reach beyond the traditional boundaries of their organization, industry and market to form diverse networks that can create truly unique value. Japan is now in its longest

recession of the post-World War II period. This failure stems from macroeconomic malfunctioning and-more important-from the country's cultural environment, which has been inhibiting domestic corporations' abilities to respond to dire socio-economic i
