Record Nr. UNINA9910456576403321 Autore Mayr Andrea <1972-> Titolo Language and power [[electronic resource]]: an introduction to institutional discourse / / Andrea Mayr London;; New York,: Continuum, c2008 Pubbl/distr/stampa **ISBN** 1-4411-0417-8 1-282-45253-3 9786612452536 0-8264-3817-2 Descrizione fisica 1 online resource (211 p.) Collana Advances in sociolinguistics Disciplina 306.44 Soggetti Sociolinguistics Power (Social sciences) Language policy Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references (p. 186-198) and index. Nota di contenuto Introduction: power, discourse and institutions / Andrea Mayr --Discourses of higher education: enterprise and institutional change in the university / Andrea Mayr -- Prison discourse : enterprising managerialism in a total institution / Andrea Mayr -- News discourse I: understanding the social goings-on behind news texts / David Machin -- News discourse II: anti-racism and neo-liberalism in the British regional press / David Machin and Andrea Mayr -- Defence discourse I : the visual institutionalization of discourses in war monuments / Gill Abousnnouga and David Machin -- Defence discourse II: a corpus perspective on routine and rhetoric in defence discourse / Tony Bastow -- Conclusion: researching institutional discourse / Andrea Mayr with Tony Bastow. Sommario/riassunto How language is used in institutions and how institutions generate language is a key concern of both sociolinguistics and social theory. This readable and comprehensive introduction to language and power in institutions combines theoretical reflection with a strong analytical

focus. Covering a range of institutional discourses and settings, each

chapter in Language and Power closely examines institutional discourse practices and provides detailed steps to the critical analysis of institutional discourse both linguistic and multimodal. This book is a long overdue contribution to the analysis of