

1. Record Nr.	UNINA9910456538203321
Autore	Hughes Karen D. <1960->
Titolo	Female enterprise in the new economy // Karen D. Hughes
Pubbl/distr/stampa	Toronto, [Ontario] ; ; Buffalo, [New York] ; ; London, [England] : , : University of Toronto Press, , 2005 ©2005
ISBN	0-8020-8672-1 1-281-99242-9 9786611992422 1-4426-7484-9
Descrizione fisica	1 online resource (267 p.)
Disciplina	338.04/0820971
Soggetti	Women-owned business enterprises - Canada Self-employed women - Canada Businesswomen - Canada Entrepreneurship - Canada Small business - Canada Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Figures and Tables -- Acknowledgments -- 1. Introduction -- 2. Researching Women in the Entrepreneurial Economy -- 3. Women's Paths into Self-Employment and Small Business -- 4. 'I Love What I Do!' Job Satisfaction and the Creation of Meaningful Work -- 5. Players or Paupers? Income, Job Security, and the Negotiation of Risk -- 6. Building an Entrepreneurial Economy -- 7. Conclusions -- Appendix 1: Interview Schedule -- Appendix 2: Summary Sheet -- Appendix 3: Interview Participants and Individuals/Organizations Assisting with Recruitment -- Notes -- References -- Index
Sommario/riassunto	The rise of women's self-employment and small business ownership has received a great deal of attention in North America and industrialized countries around the world. In Female Enterprise in the

New Economy, Karen D. Hughes examines whether an increasingly entrepreneurial economy offers women better opportunities for economic success, or instead increases their risk of poverty and economic insecurity. Drawing on original data from interviews, statistical research, and other sources, Hughes explores the reasons why women are starting businesses in record numbers. She looks at the type of work that entrepreneurial women are pursuing, the satisfaction they derive from their work, and the economic risks and rewards they face. Placing this study in the context of broader debates on economic restructuring, the emergence of a 'risk society,' and growing economic polarization, Hughes illustrates the diversity within women's self-employment and small business ownership, and the need for policies to better address the particular needs of this sector of the workforce. Tackling a range of issues and theoretical assumptions, *Female Enterprise in the New Economy* will be of interest to a wide audience in sociology, organizational studies, entrepreneurship studies, public policy, political economy, and women's studies.

---