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Nota di bibliografia	Includes bibliographical references and index.
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from Shogun (1980) to Lost in translation (2003) / Yoshi Tezuka -- 6. In between the values of the global and the national : the Korean animation industry / Ae-Ri Yoon -- III. Discourse, crossing borders -- 7. The transgression of sharing and copying : pirating Japanese animation in China / Laikwan Pang -- 8. The East Asian brandscape : distribution of Japanese brands in the age of globalization / Shinji Oyama -- 9. Korean pop music in China : nationalism, authenticity, and gender / Rowan Pease -- IV. Nationalism and transnationalism : the case of Korea and Japan -- 10. Surfing the neo-nationalist wave : a case study of manga kenkanryu / Nicola Liscutin -- 11. Melodrama, exorcism, mimicry : Japan and the colonial past in the new Korean cinema / Mark Morris -- 12. Reconsidering cultural hybridities : transnational exchanges of popular music in between Korea and Japan / Yoshitaka Mori -- Notes -- General bibliography -- Index.

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Sommario/riassunto

Highlights how regional popular cultures and creative industries have become globally powerful, analyzing gender and labor issues amid differing regulatory frameworks of cultural production and piracy in Asia.

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