

1. Record Nr.	UNINA9910456512503321
Autore	Engelman Ralph
Titolo	Friendlyvision [[electronic resource]] : Fred Friendly and the rise and fall of television journalism // Ralph Engelman
Pubbl/distr/stampa	New York, : Columbia University Press, c2009
ISBN	1-280-59816-6 9786613627995 0-231-51020-9
Descrizione fisica	1 online resource (449 p.)
Altri autori (Persone)	SaferMorley
Disciplina	791.4502/32092
Soggetti	Television producers and directors - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [365]-405) and index.
Nota di contenuto	Ferd -- "My Rhodes scholarship" -- "Willing to be lucky" -- See it now -- Friendly and Murrow -- Encounter with McCarthyism -- Aftermath -- CBS reports -- Camelot -- News president -- At the top of his game -- Vietnam -- Resignation -- Policy maker -- Professor -- PBL -- PBS -- The press and the bar -- Seminar -- Last years -- Friendlyvision.
Sommario/riassunto	Fred Friendly (1915-1998) was the single most important personality in news and public affairs programming during the first four decades of American television. Portrayed by George Clooney in the film Good Night and Good Luck, Friendly, together with Edward R. Murrow, invented the television documentary format and subsequently oversaw the birth of public television. Juggling the roles of producer, policy maker, and teacher, Friendly had an unprecedented impact on the development of CBS in its heyday, wielded extensive influence at the Ford Foundation under the presidency of McGeorge Bundy, and trained a generation of journalists at Columbia University during a tumultuous period of student revolt. Ralph Engelman's biography is the first comprehensive account of Friendly's life and work. Known as a "brilliant monster," Friendly stood at the center of television's unique response to McCarthyism, Watergate, and the Vietnam War, and the pitched battles he fought continue to resonate in the troubled world of

television news. Engelman's fascinating psychological portrait explores the sources of Friendly's legendary rage and his extraordinary achievement. Drawing on private papers and interviews with colleagues, family members, and friends, Friendlyvision is the definitive story of broadcast journalism's infamous "wild man," providing a crucial perspective on the past and future character of American journalism.
