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Sommario/riassunto	In recent years, celebrities from George Clooney to Bono to Angelina Jolie have attempted to play an increasingly important role in global politics. Celebrity activism is an ever-growing, internationally visible phenomenon-yet the impact of these high-profile humanitarians on public awareness, government support, and mobilization of resources remains under-researched. Bringing together a diverse group of contributors from media studies and public diplomacy, Transnational Celebrity Activism aims to fill that void with a new interdisciplinary framework for the analysis of celebrity activism

