1.	Record Nr.	UNINA9910456495503321
	Autore	Willen Bruce <1981->
	Titolo	Lettering & type [[electronic resource]] : creating letters and designing typefaces / / Bruce Willen, Nolen Strals ; with a foreword by Ellen Lupton
	Pubbl/distr/stampa	New York, : Princeton Architectural Press, c2009
	ISBN	1-61689-098-3
	Edizione	[1st ed.]
	Descrizione fisica	1 online resource (144 p.)
	Collana	Design briefs
	Altri autori (Persone)	StralsNolen <1978-> LuptonEllen
	Disciplina	686.2/24
	Soggetti	Type and type-founding Lettering Graphic design (Typography) Electronic books.
	Lingua di pubblicazione	Inglese
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	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	1. Context : Legibility, context, and creativity ; A compressed history of the Roman alphabet -- 2. Systems & type-ologies : Systems ; The ideal versus the practical ; Conceptual alphabets and lettering ; Writing, lettering, or type? ; Letter structure ; Type and lettering classification ; Exercise: fictional characters ; Book typefaces ; Display lettering and type -- 3. Creating letters : Thinking before drawing ; The lettering process ; Foundations ; Exercise: flat-tipped pen ; Creating text letters and book type ; Modular letters ; Exercise: modular alphabet ; Screen fonts ; Handwriting ; Script lettering ; Casual lettering ; Distressed type ; Interview: Ken Barber -- 4. Making letters work : Transforming type : Customizing type ; Turning type into lettering ; Exercise: modifying type ; Ligatures and joined letterforms ; Interview: Nancy Harris Rouemy -- Lettering as image : The opaque word ; Interview: Shaun Flynn -- Designing typefaces : Behind a face ; Character traits ; Letterform analysis ; Lowercase ; Uppercase ; Numerals ; Punctuation and accents ; Type families ; Spacing and kerning ; Setting text ; Interview: Christian Schwartz -- Glossary.