Record Nr. UNINA9910456445103321 Autore Heckman Lucy <1954-> **Titolo** How to find business information [[electronic resource]]: a guide for businesspeople, investors, and researchers / / Lucy Heckman Santa Barbara, Calif., : Praeger, 2011 Pubbl/distr/stampa **ISBN** 1-283-17314-X 9786613173140 0-313-36281-5 Descrizione fisica 1 online resource (193 p.) Disciplina 016.65 Soggetti **Business - Research** Internet searching Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references and index. Nota di bibliografia Cover; Contents; Preface; 1 Introduction: The Business Research Nota di contenuto Process-Guides to Guides and Resources to Build the Business Collection: 2 How to Find Industry Information: 3 Information about Companies: 4 Personal Finance and Investing-Introductory Sources and Guides: 5 The Stock Market: 6 Investing in Bonds, Mutual Funds, and Exchange-Traded Funds: 7 Commodities, Options, Futures, Derivatives. and Hedge Funds: 8 Economics: 9 Money and Banking: 10 Insurance: 11 Management and Small Business Management and Entrepreneurship; 12 Marketing and Advertising; 13 Careers and Job Hunting 14 Accounting 15 Taxation; 16 Real Estate; Appendix I: Acronyms and Abbreviations; Appendix II: Major Business Libraries; Appendix III: Directory of Major Business-Related Federal Government Departments. Agencies, and Resources; Appendix IV: Major Stock Markets and Securities Exchanges; Index Sommario/riassunto "This fact-filled guide serves as an introductory handbook or as a refresher for those who want to research a specific topic or update their

research skills"--