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| Descrizione fisica      | 1 online resource (167 p.)  |
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| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di bibliografia    | Includes bibliographical references.  |
| Nota di contenuto       | Contents; Foreword; About the author; Introduction; Roles: The researcher or development practitioner as a communication actor; Methodology: How to plan a participatory development communication strategy; Tools: Using communication tools with a participatory approach; Conclusion; Bibliography; Annex; |
| Sommario/riassunto      | This guide is intended for people working in research and development. It introduces participatory development communication concepts, discusses the effective two-way communication approaches, and presents a methodology to plan, develop, and evaluate communication strategies.                          |