Record Nr. UNINA9910456413303321 Autore Starnes Richard D. <1970-> Titolo Creating the land of the sky [[electronic resource]]: tourism and society in western North Carolina / / Richard D. Starnes Tuscaloosa,: University of Alabama Press, c2005 Pubbl/distr/stampa **ISBN** 0-8173-8302-6 Descrizione fisica 1 online resource (258 p.) Collana The modern South 338.4/791756 Disciplina Soggetti Tourism - North Carolina - History Tourism - Social aspects - North Carolina - History Mountain life - North Carolina - History Electronic books. North Carolina Social life and customs North Carolina Social conditions North Carolina Economic conditions Lingua di pubblicazione Inglese Materiale a stampa **Formato** Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Contents; List of Illustrations; Acknowledgments; Introduction; 1. Sanitariums, Railroads, and the New South; 2. Building Image and Infrastructure: Tourism, Development, and Regional Identity, 1875-1930; 3. Metropolis of the Land of the Sky: Tourism and Urban Development in Asheville, North Carolina, 1880-1931; 4. "The Fellowship of Kindred Minds Is like to That Above": Religious Tourism in God's Country; 5. National Parks, Ski Resorts, and Second Homes: Mountain Tourism Development after 1930; 6. Life, Labor, and Culture in the Land of the Sky; Epilogue; Notes; Bibliographic Essay; Index Sommario/riassunto A sophisticated inquiry into tourism's social and economic power across the South. In the early 19th century, planter families from South Carolina, Georgia, and eastern North Carolina left their low-country estates during the summer to relocate their households to vacation homes in the mountains of western North Carolina. Those unable to afford the expense of a second home relaxed at the hotels that emerged to meet their needs. This early tourist activity set the stage for

tourism to become the region's New South industry. After 1865, the