

1. Record Nr.	UNINA9910456406303321
Autore	Lauterer Jock
Titolo	Community journalism [[electronic resource] ] : relentlessly local / / Jock Lauterer
Pubbl/distr/stampa	Chapel Hill, : University of North Carolina Press, c2006
ISBN	1-4696-0485-X 0-8078-6775-6
Edizione	[3rd ed.]
Descrizione fisica	1 online resource (456 p.)
Collana	H. Eugene and Lillian Youngs Lehman series
Disciplina	070.1/72
Soggetti	Community newspapers Journalism Reporters and reporting Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [417]-419) and index.
Nota di contenuto	Contents; Foreword; Introduction-The Community Newspaper: An Essential Institution; Preface: The Newspapers of the Blue Highways; Acknowledgments; 1. The State of Community Journalism; 2. With Apologies to Nike, but Why Just Do It?; 3. What Am I Doing Here?; 4. Whose Paper Is It Anyway?; 5. About That Little Old Lady from Dubuque; 6. About the Community in Community Journalism; 7. News: 9/11 Was Local News Everywhere; 8. Features: Pay Attention to the Signs; 9. Editorials: The Rapier, Not the Sledgehammer; 10. Interviewing and Writing; 11. It Used to Be Called the Women's Page 12. Community Sports: It's Only a Game, Right? 13. Graphics, Design and the Community Paper; 14. Photojournalism: Put That Camera Down and Dance, Boy!; 15. Technology and Community Newspapers; 16. Ethics and Community Newspapers: A Different Way of Looking at Things; 17. We Mean Business, Too; 18. Newsroom Management: The Personnel Approach; 19. ¿Hablamos Espanol? (Do We Speak Spanish?); 20. The Great Good Paper; 21. The Evolution of a Community Newspaper; 22. A Johnny Appleseed Community Journalism Roadshow 23. Two Case Studies of Community Newspaper Start-Ups: One Home Run, One Sacrifice Fly 24. Speedbumps and Troubleshooting; Epilogue;

A Community Journalism Glossary; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; R; S; T; W; More Resources and References for Community Journalists; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y; Z

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## Sommario/riassunto

No matter how ambitious they may be, most novice journalists don't get their start at the New York Times. They get their first jobs at smaller local community newspapers that require a different style of reporting than the detached, impersonal approach expected of major international publications. As the primary textbook and sourcebook for the teaching and practice of local journalism and newspaper publishing in the United States, Community Journalism addresses the issues a small-town newspaper writer or publisher is likely to face. Jock Lauterer covers topics ranging from

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