

1. Record Nr.	UNINA9910456399503321
Autore	House Charles H
Titolo	The HP phenomenon [[electronic resource]] : innovation and business transformation / / Charles H. House and Raymond L. Price
Pubbl/distr/stampa	Stanford, Calif., : Stanford Business Books, c2009
ISBN	0-8047-7261-4
Descrizione fisica	1 online resource (657 p.)
Altri autori (Persone)	PriceRaymond L (Raymond Lewis)
Disciplina	338.7/610040973 338.76100409 338.7610040973
Soggetti	Electronic industries - United States - Management Computer industry - United States - Management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Figures; Foreword by Gifford Pinchot; Introduction: Shards in the Glass Ceiling; 1 Creating the HP Way; 2 Lord Kelvin's Imperative; 3 Scaling the HP Way; 4 Division Renewal and the Corporate Laboratories; 5 Planned Transformation; 6 Unexpected Transformation; 7 Second Watershed; 8 The Secret Sauce; Photos Follow Page 248; 9 Disruptive Forces; 10 Marks on Paper; 11 We Need to Be Number One; 12 Looking Forward; 13 Strategic Turmoil; 14 Amicable Separation; 15 Indigestion; 16 Who Decides Who Decides?; Epilogue: Where Now?; Appendices; Acknowledgments; Notes; HP/Agilent Names Index HP/Agilent Specific Topics IndexGeneral Index
Sommario/riassunto	Hewlett-Packard is the eighth largest industrial company in America. This book will examine the Hewlett-Packard company from its origins until the founders changed the CEO for the last time, fifty-three years later.