

1. Record Nr.	UNINA9910456395603321
Titolo	Alcohol in popular culture [[electronic resource] ] : an encyclopedia // Rachel Black, editor
Pubbl/distr/stampa	Santa Barbara, Calif., : Greenwood, c2010
ISBN	1-78034-900-9 1-282-93344-2 9786612933448 0-313-38049-X
Descrizione fisica	1 online resource (260 p.)
Altri autori (Persone)	BlackRachel <1975->
Disciplina	362.2920973
Soggetti	Alcoholic beverage industry - Social aspects - United States Alcoholic beverages - Social aspects - United States Drinking of alcoholic beverages - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""Cover""; ""Contents""; ""Preface""; ""Acknowledgments""; ""Introduction""; ""Timeline""; ""List of Entries""; ""Guide to Related Topics""; ""The Encyclopedia""; ""A""; ""B""; ""C""; ""D""; ""E""; ""F""; ""G""; ""H""; ""I""; ""K""; ""L""; ""M""; ""N""; ""O""; ""P""; ""R""; ""S""; ""T""; ""U""; ""V""; ""W""; ""Selected Bibliography""; ""Index""; ""A""; ""B""; ""C""; ""D""; ""E""; ""F""; ""G""; ""H""; ""I""; ""J""; ""K""; ""L""; ""M""; ""N""; ""O""; ""P""; ""Q""; ""R""; ""S""; ""T""; ""U""; ""V""; ""W""; ""Y""; ""Z""; ""About the Editor and Contributors""
Sommario/riassunto	From the constant advertising messages from beer, wine and liquor manufacturers to parties, weddings, and other social gatherings where alcohol is served to after-work happy hours with coworkers, the influence and presence of alcohol are inescapable in the United States. According to a government source, 50 percent of American adults identified themselves as ""regular drinkers"" (having at least 12 drinks in the past year). This encyclopedia presents an overview of the entire history of alcohol in America from the first colonies to present day, focusing on the often-marginalized and pop cu

