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Nota di contenuto	Frontmatter -- Contents -- Preface -- Introduction -- 1. Visions of Privacy: Past, Present, and Future -- 2. Ethics for the New Surveillance -- 3. From Balancing to Steering: New Directions for Data Protection -- 4. Privacy and Individual Empowerment in the Interactive Age -- 5. The Promise of Privacy-Enhancing Technologies: Applications in Health Information Networks -- 6. Personal, Legislative, and Technical Privacy Choices: The Case of Health Privacy Reform in the United States -- 7. Managing Privacy Concerns Strategically: The Implications of Fair Information Practices for Marketing in the Twenty-first Century -- 8. Towards Property Rights in Personal Data -- 9. The 'Quebec Model' of Data Protection: A Compromise between Laissez-faire and Public Control in a Technological Era -- 10. American Business and the European Data Protection Directive: Lobbying Strategies and Tactics -- 11. The Globalization of Privacy Solutions: The Movement towards Obligatory Standards for Fair Information Practices -- 12. Life in the Privacy Trenches: Experiences of the British Columbia Civil Liberties Association -- 13. Spanners in the Works: How the Privacy Movement Is

**Sommario/riassunto**

As the world moves into the twenty-first century, cellular systems, high-density data storage, and the Internet are but a few of the new technologies that promise great advances in productivity and improvements in the quality of life. Yet these new technologies also threaten personal privacy. A surveillance society, in which the individual has little control over personal information, may be the logical result of deregulation, globalization, and a mass data-processing capacity. Consumers report increasing concern over erosion of personal privacy even as they volunteer personal information in exchange for coupons, catalogues, and credit. What kind of privacy future are we facing? In *Visions of Privacy: Policy Choices for the Digital Age*, some of the most prominent international theorists and practitioners in the field explore the impact of evolving technology on private citizens. The authors critically probe market, ethical, global, regulatory and advocacy issues, as each answers the question, 'How can we develop privacy solutions equal to the surveillance challenges of the future?'

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