

1. Record Nr.	UNINA9910456386603321
Autore	Petrilli Susan
Titolo	Semiotics unbounded : interpretive routes through the open network of signs // Susan Petrilli and Augusto Ponzio
Pubbl/distr/stampa	Toronto, [Ontario] ; ; Buffalo, [New York] ; ; London, [England] : , : University of Toronto Press, , 2005 ©2005
ISBN	1-4426-5711-1 1-4426-8568-9
Edizione	[3rd ed.]
Descrizione fisica	1 online resource (xxv, 630 pages)
Collana	Toronto Studies in Semiotics and Communication
Disciplina	302.2
Soggetti	Semiotics Semiotics - Research Language and languages - Philosophy Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Preface -- Introduction: An Excursion into Semiotics -- PART ONE: SEMIOTICS AND SEMIOTICIANS -- 1. An Itinerary: From Peirce to Others -- 2. About Welby -- 3. About Bakhtin -- 4. About Morris -- 5. About Sebeok -- 6. About Rossi-Landi -- 7. About Eco -- PART TWO: MODELLING, WRITING, AND OTHERNESS -- 8. Modelling and Otherness -- 9. Writing and Dialogue -- PART THREE: PREDICATIVE JUDGMENT, ARGUMENTATION, AND COMMUNICATION -- 10. Understanding and Misunderstanding -- 11. Closed Community and Open Community in Global Communication -- 12. Global Communication, Biosemiotics, and Semioethics -- Glossary -- Bibliography -- Index
Sommario/riassunto	The more human knowledge increases, the more signs grow and, with this expansion, the more the boundaries of the science that studies signs also grows. In Semiotics Unbounded, Susan Petrilli and Augusto Ponzio explain the explosion of the sign network in the era of global communication and discuss the important theoretical responses offered by semiotics. Providing a much-needed introductory guide to

the subject, Petrilli and Ponzio explore the ever-growing frontiers of semiotics through the thought of prominent sign scholars such as Charles Peirce, Victoria Welby, Mikhail Bakhtin, Charles Morris, and Thomas Sebeok. In an era of global communication, a global approach is necessary, and what may seem to be the whole, is only a part - a view being at once globalizing and open. Each and every sign is never self-sufficient and closed but exists always in a relation of otherness. This is true of the signs forming animals and human beings, individuals and communities, and involves the implication of all living beings in the life of all others. *Semiotics Unbounded* offers a new and original survey of the science of signs, evaluating it in relation to the problems of our time, not only of a scientific order, but also the problems concerning everyday social life.
