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Autore	Mitchell Charles <1953->
Titolo	A Short course in international business ethics [[electronic resource]] : combining ethics and profits in global business // Charles Mitchell ; editor, Jeffrey Edmund Curry
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Descrizione fisica	vi, 186 p
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Altri autori (Persone)	CurryJeffrey E. <1953->
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Soggetti	Business ethics International business enterprises - Moral and ethical aspects International trade - Moral and ethical aspects Electronic books.
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Nota di bibliografia	Includes bibliographical references (p. 179-185).
Nota di contenuto	Why ethics matter -- Are ethics culturally based? -- The costs to individual, companies and society -- Does virtue pay? -- Codifying business ethics -- Ethics and the boardroom -- Shareholder activism : keeping corporations on their ethical toes -- Socially responsible investing : a new trend where ethics do matter -- The personal ethics battle -- Building an effective corporate ethics code -- Managing an international corporate ethics program -- Business/corporate intelligence and ethics : temptation abounds -- E-ethics : making it up as they go along -- Global bribery and corruption-how much for your ethics? -- Regional ethics : a look at Japan, Russia and Islamic banking ethics -- Case studies : personal decisions -- Glossary -- Researching business ethics resources.