

1. Record Nr.	UNINA9910456348803321
Autore	Mitchell Charles <1953->
Titolo	A Short course in international business ethics [[electronic resource]] : combining ethics and profits in global business // Charles Mitchell ; editor, Jeffrey Edmund Curry
Pubbl/distr/stampa	Novato, Calif., : World Trade Press, c2003
Descrizione fisica	vi, 186 p
Collana	The short course in international trade series
Altri autori (Persone)	CurryJeffrey E. <1953->
Disciplina	174/.4
Soggetti	Business ethics International business enterprises - Moral and ethical aspects International trade - Moral and ethical aspects Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from title screen.
Nota di bibliografia	Includes bibliographical references (p. 179-185).
Nota di contenuto	Why ethics matter -- Are ethics culturally based? -- The costs to individual, companies and society -- Does virtue pay? -- Codifying business ethics -- Ethics and the boardroom -- Shareholder activism : keeping corporations on their ethical toes -- Socially responsible investing : a new trend where ethics do matter -- The personal ethics battle -- Building an effective corporate ethics code -- Managing an international corporate ethics program -- Business/corporate intelligence and ethics : temptation abounds -- E-ethics : making it up as they go along -- Global bribery and corruption-how much for your ethics? -- Regional ethics : a look at Japan, Russia and Islamic banking ethics -- Case studies : personal decisions -- Glossary -- Researching business ethics resources.

2. Record Nr.	UNINA9910811547103321
Autore	Tai Bee-Choo
Titolo	Regression methods for medical research / / Bee Choo Tai, David Machin
Pubbl/distr/stampa	Chichester, West Sussex, UK : , : John Wiley and Sons, , 2014 ©2014
ISBN	1-118-72198-5 1-118-72195-0 1-118-72196-9
Descrizione fisica	1 online resource (313 p.)
Altri autori (Persone)	MachinDavid <1939->
Disciplina	610.72/4
Soggetti	Regression analysis Medicine - Research
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Regression Methods for Medical Research; Copyright; Contents; Preface; 1 Introduction; Introduction; Statistical models; Comparing two means; Linear regression; Types of dependent variables (y-variables); Some completed studies; Further reading; Technical details; Student's t-test; Linear regression; Predicting a mean value of y for a particular x; Predicting an individual's value of y for a particular x; Analysis of Variance (ANOVA); Coefficient of determination; Extending the simple linear model; Correlation; Logarithms and the exponential constant, e 2 Linear Regression: Practical IssuesTypes of covariates (independent variables); Ordered categorical covariates; Numerically discrete covariates; Unordered categorical covariates; Verifying the assumptions; Ordered categorical covariate; Continuous covariate; Do the assumptions matter?; Precautions; Computation; Simple models; Study design; Clinical and statistical significance; Reporting; Technical details; Global tests; Ordered Normal scores; 3 Multiple Linear Regression; Linear regression: two covariates; How good is the fitted model?; Quadratic models; Multiple linear regression Extending the 2-covariate modelNotation; Interactions; Non-nested models; Precautions; Nested models; Collinearity; Parsimonious

models; Verifying assumptions; Technical details; Nested models; Akaike's criterion; 4 Logistic Regression; The logit transformation; Odds ratio; The logit transformation; Logistic regression; Categorical and continuous covariates; Unordered categorical covariate; Ordered categorical covariate; Continuous covariate; Multiple logistic regression; Interactions; Model checking; Tabulations; Lack of an important covariate; Outlying or influential observations
Goodness-of-fitConditional logistic regression; Ordered logistic regression; Technical details; Odds ratio (OR) and relative risk (RR); Binomial distribution; Maximum likelihood estimation (MLE); Likelihood ratio (LR) test; The empirical logit transformation; 5 Poisson Regression; Introduction; Poisson or Binomial models; Unknown population size at risk; Over-dispersion and robust estimates; Over-dispersion; Robust procedures; Known population size at risk; Known cumulative exposure; Zero-inflated models; Residuals; Technical details; Poisson distribution; Maximum Likelihood Estimation (MLE) Relationship between Poisson and logit models6 Time-to-Event Regression; Time-to-event data; Kaplan-Meier survival curve; The hazard rate and hazard ratio; Hazard ratio; The Cox regression model; Single covariate; Two covariates; More than two covariates; Verifying proportional hazards; Complementary log-log plot; Observed and predicted K-M plots; Schoenfeld residuals; What if the proportional hazards assumption is wrong?; Stratified Cox; Technical details; Calculating a Kaplan-Meier survival curve; The hazard function; The complementary log-log transformation; Residuals; 7 Model Building Introduction

Sommario/riassunto

Regression Methods for Medical Research provides medical researchers with the skills they need to critically read and interpret research using more advanced statistical methods. The statistical requirements of interpreting and publishing in medical journals, together with rapid changes in science and technology, increasingly demands an understanding of more complex and sophisticated analytic procedures. The text explains the application of statistical models to a wide variety of practical medical investigative studies and clinical trials. Regression methods are used to app

3. Record Nr.	UNICAMPANIAVAN00056988
Autore	Pugh, Charles C.
Titolo	Real mathematical analysis / Charles Chapman Pugh
Pubbl/distr/stampa	New York, : Springer, 2002
Titolo uniforme	Real mathematical analysis
ISBN	03-87952-97-7
Descrizione fisica	XI, 437 p. : ill. ; 24 cm
Soggetti	26-XX - Real functions [MSC 2020] 28-XX - Measure and integration [MSC 2020] 46-XX - Functional analysis [MSC 2020]
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia