

1. Record Nr.	UNINA9910141600603321
Titolo	Biodiversity monitoring and conservation [[electronic resource]] : bridging the gap between global commitment and local action // edited by Ben Collen ... [et al.]
Pubbl/distr/stampa	Chichester, West Sussex, U.K., : Wiley-Blackwell, : ZSL, 2013
ISBN	1-118-49074-6 1-299-24144-1 1-118-49076-2 1-118-49075-4
Descrizione fisica	1 online resource (466 p.)
Collana	Conservation science and practice series ; ; no. 13
Altri autori (Persone)	CollenBen
Disciplina	333.95/16
Soggetti	Biodiversity - Monitoring Biodiversity conservation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Species-based indicators of biodiversity change -- pt. 2. Indicators of the pressures on biodiversity -- pt. 3. The next generation of biodiversity indicators -- pt. 4. Biodiversity monitoring in practice.
Sommario/riassunto	As the impacts of anthropogenic activities increase in both magnitude and extent, biodiversity is coming under increasing pressure. Scientists and policy makers are frequently hampered by a lack of information on biological systems, particularly information relating to long-term trends. Such information is crucial to developing an understanding as to how biodiversity may respond to global environmental change. Knowledge gaps make it very difficult to develop effective policies and legislation to reduce and reverse biodiversity loss. This book explores the gap between global commitments to biodiversity conservation, and local action to track biodiversity change and implement conservation action. High profile international political commitments to improve biodiversity conservation, such as the targets set by the Convention on Biological Diversity, require innovative and rapid responses from both science and policy. This multi-disciplinary perspective highlights

barriers to conservation and offers novel solutions to evaluating trends in biodiversity at multiple scales.

2. Record Nr.	UNINA9910456343203321
Autore	Tsui Lokman
Titolo	Hyperlinked Society : Questioning Connections in the Digital Age
Pubbl/distr/stampa	Ann Arbor, : University of Michigan Press, 2009
ISBN	1-282-44465-4 9786612444654 0-472-02453-1
Descrizione fisica	1 online resource (326 p.)
Collana	New Media World
Classificazione	COM034000SOC000000SOC052000
Altri autori (Persone)	TurowJoseph
Disciplina	303.48/33
Soggetti	Digital media -- Social aspects Internet -- Social aspects Internet - Social aspects Digital media - Social aspects Social Change Sociology & Social History Social Sciences
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Contents; Joseph Turow / Introduction: On Not Taking the Hyperlink for Granted; PART 1. Hyperlinks and the Organization of Attention; James G.Webster / Structuring a Marketplace of Attention; Alexander Halavais / The Hyperlink as Organizing Principle; Philip M. Napoli / Hyperlinking and the Forces of "Massification"; Lokman Tsui / The Hyperlink in Newspapers and Blogs; Eszter Hargittai / The Role of Expertise in Navigating Links of Influence; Seth Finkelstein / Google, Links, and Popularity versus Authority; PART 2. Hyperlinks and the Business of Media Martin Nisenholtz / The Hyperlinked News OrganizationTom Hespos / How Hyperlinks Ought to Change the Advertising Business; Stacey Lynn Schulman / Hyperlinks and Marketing Insight; Eric Picard / Hyperlinking

and Advertising Strategy; Marc A. Smith / From Hyperlinks to Hyperties; PART 3. Hyperlinks, the Individual and the Social; David Weinberger / The Morality of Links; Stefaan G. Verhulst / Linked Geographies: Maps as Mediators of Reality; Jeremy W. Crampton / Will Peasants Map? Hyperlinks, Map Mashups, and the Future of Information; Lada A. Adamic / The Social Hyperlink Markus Prior / Are Hyperlinks "Weak Ties"? Matthew Hindman / What Is the Online Public Sphere Good For?; Selected Bibliography; About the Authors; Index

Sommario/riassunto

"Links" are among the most basic—and most unexamined—features of online life. Bringing together a prominent array of thinkers from industry and the academy, *The Hyperlinked Society* addresses a provocative series of questions about the ways in which hyperlinks organize behavior online. How do media producers' considerations of links change the way they approach their work, and how do these considerations in turn affect the ways that audiences consume news and entertainment? What role do economic and political considerations play in information producers' creation of links? How do links shape the size and scope of the public sphere in the digital age? Are hyperlinks "bridging" mechanisms that encourage people to see beyond their personal beliefs to a broader and more diverse world? Or do they simply reinforce existing bonds by encouraging people to ignore social and political perspectives that conflict with their existing interests and beliefs? This pathbreaking collection of essays will be valuable to anyone interested in the now taken for granted connections that structure communication, commerce, and civic discourse in the world of digital media. "This collection provides a broad and deep examination of the social, political, and economic implications of the evolving, web-based media environment. *The Hyperlinked Society* will be a very useful contribution to the scholarly debate about the role of the internet in modern society, and especially about the interaction between the internet and other media systems in modern society." — Charles Steinfield, Professor and Chairperson, Department of Telecommunication, Information Studies, and Media, Michigan State University Joseph Turow is Robert Lewis Shayon Professor at the Annenberg School for Communication, University of Pennsylvania. He was named a Distinguished Scholar by the National Communication Association and a Fellow of the International Communication Association in 2010. He has authored eight books, edited five, and written more than 100 articles on mass media industries. His books include *Niche Envy: Marketing Discrimination in the Digital Age* and *Breaking up America: Advertisers and the New Media World*. Lokman Tsui is a doctoral candidate at the Annenberg School for Communication, University of Pennsylvania. His research interests center on new media and global communication. Cover image: This graph from Lada Adamic's chapter depicts the link structure of political blogs in the United States. The shapes reflect the blogs, and the colors of the shapes reflect political orientation—red for conservative blogs, blue for liberal ones. The size of each blog reflects the number of blogs that link to it. digitalculturebooks is an imprint of the University of Michigan Press and the Scholarly Publishing Office of the University of Michigan Library dedicated to publishing innovative and accessible work exploring new media and their impact on society, culture, and scholarly communication. Visit the website at www.digitalculture.org.
