1. Record Nr. UNINA9910456328403321 Autore Phillips Robert <1968-> **Titolo** Stakeholder theory and organizational ethics [[electronic resource] /] / Robert Phillips San Francisco, : Berrett-Koehler Publishers, c2003 Pubbl/distr/stampa **ISBN** 1-283-26876-0 9786613268761 1-60509-817-5 Edizione [1st ed.] Descrizione fisica xii, 200 p 174/.4 Disciplina Soggetti Corporate governance **Business ethics** Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Bibliographic Level Mode of Issuance: Monograph Note generali Includes bibliographical references (p. 180-190) and index. Nota di bibliografia Sommario/riassunto Business ethics is a staple in the news today. One of the most difficult ethical questions facing managers is to whom are they responsible? Organizations can affect and are affected by many different constituencies—or "stakeholders"—but who are these stakeholders? What sort of managerial attention should they receive? Is there a legal duty to attend to stakeholders or is such a duty legally prohibited due to the shareholder wealth maximization imperative? In short, for whose benefit ought a firm be managed? Stakeholder Theory and Organizational Ethics provides the most comprehensive, theoretical treatment of the stakeholder framework to date. Robert Phillips provides an extended defense of stakeholder theory as the preeminent

theory of organizational ethics today.