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Titolo	Mnemonology : mnemonics for the 21st century // James B. Worthen and R. Reed Hunt
Pubbl/distr/stampa	New York, N.Y. : , : Psychology Press, , 2011
ISBN	1-283-10489-X 9786613104892 1-136-84797-9 0-203-83410-0
Descrizione fisica	1 online resource (172 p.)
Collana	Essays in cognitive psychology
Altri autori (Persone)	HuntR. Reed
Disciplina	153.1/4
Soggetti	Mnemonics Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Is there a place for mnemonics in modern psychology? : early use of mnemonics -- General considerations in selecting mnemonics -- Basic cognitive and mnemonic processes -- Formal mnemonic systems -- Organizational mnemonics -- Experts and professional mnemonists -- Mnemonics returns to education -- Mnemonics in cognitive rehabilitation -- So, is there a place for mnemonics in contemporary psychology?
Sommario/riassunto	This book bridges the gap between basic memory research and mnemonic applications through a careful analysis of the processes that underlie effective memory aids. The book traces the history of mnemonics, examines popular techniques, and discusses the current relevance of mnemonics to both psychological researchers and those seeking to improve their memory. Using a unique approach (termed ""mnemonology""), the authors seek not necessarily to promote specific mnemonic techniques, but to provide information which will allow one to improve memory by creating their own mnemonics.