1. Record Nr. UNINA9910456271703321 Autore Chong Derrick <1963-, > Titolo Arts management / / Derrick Chong Pubbl/distr/stampa London;; New York:,: Routledge,, 2010 **ISBN** 1-135-26335-3 1-135-26336-1 1-282-59500-8 9786612595004 0-203-86534-0 Edizione [2nd ed.] Descrizione fisica VIII, 256 s Disciplina 700.68 706.8 Soggetti Arts - Management Arts Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto BOOK COVER; TITLE: COPYRIGHT: CONTENTS: PREFACE: Chapter 1 INTRODUCTION; SECTION I Institutional Partners; Chapter 2 ARTS AND THE STATE; Chapter 3 BUSINESS AND THE ARTS; SECTION II Relationships with Stakeholders; Chapter 4 OWNERSHIP AND CONTROL OF ARTS ORGANIZATIONS: Chapter 5 ARTS CONSUMPTION AND CONSUMERS: Chapter 6 MANAGING FOR EXCELLENCE AND ARTISTIC INTEGRITY: SECTION III Wealth and the Economy: Chapter 7 FINANCIAL INVESTING IN THE ARTS: Chapter 8 GLOBALIZATION AND THE ART WORLD; NOTES; BIBLIOGRAPHY; Index The second edition of Arts Management has been thoroughly revised to Sommario/riassunto provide an updated, comprehensive overview of this fast-changing subject. Arts managers and students alike are offered a lively, sophisticated insight into the artistic, managerial and social responsibilities necessary for those working in the field. With new cases studies and several new chapters, Derrick Chong takes an

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