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Autore	Wiessala Georg <1962-, >
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Nota di contenuto	Book Cover; Title; Copyright; Contents; Acknowledgements; Abbreviations; 1 Introduction: The 'Japanese Leonardo' and the Asia-Europe conversation; 2 The lands of charm and cruelty: Historical memories, ideas and identities in Asia-Europe relations; 3 Theorizing the meeting of East and West in educational history; 4 Higher Education as foreign policy: Learning, research and exchange in the EU 'Asia Strategies'; 5 Learning, exchange and Human Rights in the EU-Asia dialogue: A case study and a template for discussion 6 Inter-cultural communication in practice: The contours of the 'European Studies' discipline in Asia 7 Conclusions and outlook: intercontinental learning-spaces: Bridging distances - bridging minds; Annexes: EXHIBIT 1: The 'ALA' Regulation; Notes; Bibliography; Index
Sommario/riassunto	This book examines the ideas of knowledge-transfer and higher education exchange in the relationship between the European Union

and countries, regions, universities and think-tanks across Asia. It critically investigates some discourses of particular relevance to the cognitive framework of the academic discipline of 'European Studies', as currently taught across a number of countries in the Asia Pacific. For this purpose, this book presents a range of theoretical explanations, drawn from notions such as the global knowledge village, intercultural dialogue, regional integration, foreign poli
