1. Record Nr. UNINA9910456213803321

Titolo	The AMA handbook of e-learning [[electronic resource]] : effective design, implementation, and technology solutions / / edited by George M. Piskurich
Pubbl/distr/stampa	New York, : AMACOM, c2003
ISBN	1-281-87829-4 9786611878290 0-8144-1316-1
Descrizione fisica	1 online resource (463 p.)
Altri autori (Persone)	PiskurichGeorge M
Disciplina	658.3/124/0285
Soggetti	Employees - Training of - Computer-assisted instruction Employees - Training of - Data processing Internet in education Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""CONTENTS""; ""ACKNOWLEDGMENT""; ""THE AMA HANDBOOK OF E-LEARNING""; ""EDITORAŒS INTRODUCTION: WHAT IS E-LEARNING?""; ""INTRODUCTION: IS E-LEARNING BETTER THAN...?""; ""ANALYZING THE ORGANIZATION'S NEED FOR E-LEARNING""; ""SELLING E-LEARNING TO YOUR ORGANIZATION""; ""ARE YOUR LEARNERS READY FOR E-LEARNING?""; ""INCREASING LEARNER INVOLVEMENT AND PARTICIPATION""; ""SYNCHRONOUS COLLABORATION, LIVE E-LEARNING, AND BEYOND""; ""OUTSOURCING VERSUS INSOURCING YOUR E- LEARNING PROJECTS""; ""LEARNING MANAGEMENT SYSTEMS FOR E-LEARNING"" ""DISCUSSION GROUPS AND CHAT: ELECTRONIC TOOLS FOR BUILDING ONLINE COMMUNITIES""""BANDWIDTH BE DAMNED: WHY ONLY LAZY TRAINERS WORRY ABOUT BANDWIDTH ISSUES""; ""WEBCASTING""; ""LEARNING PORTALS""; ""MAKING THE INTERNAL/EXTERNAL DECISION""; ""CLICKING WITH VENDORS - WHAT TO ASK YOUR E-LEARNING VENDOR BEFORE YOU GET INVOLVED""; ""DESIGNING ASYNCHRONOUS LEARNING""; ""GETTING READY FOR SYNCHRONOUS E-

LEARNING""; ""REPURPOSING MATERIALS FOR E- LEARNING""; ""USING TECHNOLOGIES IN A BLENDED LEARNING CURRICULUM""; ""IMPLEMENTING E-LEARNING""
""KEEPING E-LEARNING GOING: MOTIVATING AND RETAINING E-LEARNERS""""""HOW DO I CHOOSE E- LEARNING SOFTWARE THAT WILL KEEP GOING AND GOING?""; ""E-LEARNING AND PERFORMANCE""; ""EVALUATING YOUR E-LEARNING IMPLEMENTATION""; ""LEVEL III EVALUATION OF E-LEARNING""; ""E-LEARNING, THE NEAR FUTURE""; ""GLOBAL LEARNING, 2008""; ""INDEX""