

1. Record Nr.	UNINA9910456208503321
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Titolo	Generating Buy-In [[electronic resource]] : Mastering the Language of Leadership
Pubbl/distr/stampa	New York, : AMACOM, 2003
ISBN	1-62198-350-1 0-8144-2766-9
Descrizione fisica	1 online resource (128 p.)
Disciplina	658.4/5
Soggetti	Leadership Management Theory Management Business & Economics Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Contents; Foreword by William Ury Harvard Law School; Acknowledgments; Introduction We All Need Somebody's Buy In; 1 What Triggers Buy In; 2 Every Leader Tells a Story; 3 How Strategic Stories Will Get You Twenty First Century Buy In; 4 A Framework for Buy In; 5 Developing Your Strategic Story; 6 The Rule of Three; 7 When Times Get Tough, the Smart Get Buy In; 8 The Charisma Quotient; 9 The Best Evidence; 10 Using the Tools of Buy In; 11 Now It's Your Turn; Questions Executives; Notes; Glossary; Index; About the Author and the Center for Leadership Communication
Sommario/riassunto	The power not just to persuade, but to inspire. "Anyone interested in influencing fellow human beings can benefit from this book's wise and practical advice. It's a keeper!"--William Ury, Harvard Law School, Coauthor of the best-selling Getting to YesThe ability to influence people's thoughts and feelings, to generate their buy-in, has emerged as the paramount leadership skill. The strongest leaders are those who create a positive vision of the future, paint a "big picture" that generates action by tapping into people's emotions, ask for a commitment, and inspire their listeners to take ste

