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Nota di contenuto	Introduction : visualizing and romancing the revolution -- The revolution as media event : documentary image and the archive -- Historicity and the archive : reconstruction and appropriation -- Pancho Villa on two sides of the border -- Avant-garde gestures and nationalist images of Mexico in Eisenstein's unfinished project -- Reconfiguring the revolution : celebrity and melodrama -- The aesthetics of spectacle -- Competing narratives and converging visions -- Conclusion : thoughts on working with the archive.