

1. Record Nr.	UNINA9910456182503321
Titolo	Technology in services [[electronic resource] ] : policies for growth, trade, and employment / / Bruce R. Guile and James Brian Quinn, editors
Pubbl/distr/stampa	Washington, D.C., : National Academy Press, 1988
ISBN	1-280-21464-3 9786610214648 0-309-53518-2
Descrizione fisica	1 online resource (vi, 247 pages) : illustrations
Altri autori (Persone)	GuileBruce R QuinnJames Brian <1928->
Disciplina	338.927
Soggetti	Service industries - Technological innovations - United States Industries Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographies and index.
Nota di contenuto	<p>           ""Technology in Services""; ""Copyright""; ""PREFACE""; ""CONTENTS"";           ""INTRODUCTION TO SERVICES INDUSTRIES POLICY ISSUES""; ""SERVICES           AND THE DEINDUSTRIALIZATION DEBATE""; ""THE ROLE AND IMPORTANCE OF SERVICES"";           ""PRODUCTIVITY GROWTH IN SERVICES""; ""SERVICES TRADE""; ""KEY POLICY ISSUES AND DIRECTIONS FOR FUTURE           POLICY RESEARCH""; ""ACKNOWLEDGMENTS""; ""REFERENCES"";           ""Technology in Services: Past Myths and Future Challenges"";           ""DISPELLING PAST MISCONCEPTIONS ABOUT SERVICES""; ""HOW           TECHNOLOGY AFFECTS COMPETITIVE STRUCTURES""; ""SERVICES           TECHNOLOGIES AND THE FUTURE""           ""Changed Employment Patterns""""Economic and Job Stability""; ""The           Manufacturing-Services Interface""; ""Changing International           Competitive Structures""; ""Deregulation and Services Innovation"";           ""International Trade Implications""; ""WHITHER SERVICES?"";           ""ACKNOWLEDGMENTS""; ""NOTES""; ""References""; ""Growth of Services           Employment in the United States""; ""EMPLOYMENT GROWTH IN           SERVICES 1972-2000""; ""Occupational Employment Changes, Past and         </p>

Prospective"; "Educational Content of Jobs"; "Blacks, Hispanics, and Women"

"EXPLANATIONS FOR THE RAPID GROWTH OF EMPLOYMENT IN THE SERVICES INDUSTRIES""Factors in Growth of the Producer-Services Industries"; "Growth of the Gross National Product (GNP)"; "Final Demand Composition"; "Differential Effects"; "Business Practices"; "The Unbundling Hypothesis"; "BROAD OCCUPATIONAL TRENDS, 1977-1986"; "More Detailed Analyses of the 1983-1986 Period"; "Industrial Composition, 1983-1986"; "Industry Staffing Patterns, 1983-1986"; "Combining the Three Factors"; "Impact on Producer-Services Industries"; "Conclusions about Unbundling"

"WHY DO BUSINESSES DEMAND MORE PRODUCER SERVICES?""Economies of Scale in Information"; "Specialized Corporate Services"; "Government Regulations and Laws"; "International Trade";

"Resistance to Innovation"; "Durability and Commonality"; "WHY THE CONCERN ABOUT A SERVICES ECONOMY?"; "Problems of Classification"; "Services A Prime Mover or a Dependent?";

"SUMMARY"; "NOTES"; "References"; "Role of Services in the U.S. Economy"; "THE NATURE OF SERVICES"; "THE USE OF SERVICES IN PRODUCTION AND CONSUMPTION"

"THE REQUIREMENTS FOR MANUFACTURED GOODS IN THE PRODUCTION OF SERVICES""THE IMPORTANCE OF SERVICES INPUTS FOR MANUFACTURING"; "THE CAPTIVE PRODUCTION OF SERVICES BY BUSINESSES"; "HOUSEHOLD PRODUCTION AND PURCHASES OF SERVICES"; "IMPLICATIONS OF THE ANALYSIS"; "NOTES";

"References"; "Productivity in Services"; "OUTPUT, INPUT, AND PRODUCTIVITY DEVELOPMENTS, 1948-1986"; "Sector Comparisons"; "Industry Differences"; "Causal Factors behind Productivity Change";

"POLICIES TO PROMOTE PRODUCTIVITY AND TECHNOLOGICAL ADVANCE"; "Volume Factors"

"Promoting Technological Knowledge"

---