Record Nr. UNINA9910456125703321 Evaluation in health promotion: principles and perspectives // edited **Titolo** by Irving Rootman [and six others] Pubbl/distr/stampa Copenhagen, Denmark:,: World Health Organization Regional Office for Europe, , 2001 ©2001 **ISBN** 1-280-06082-4 9786610060825 0-585-47375-7 Descrizione fisica 1 online resource (561 p.) Collana WHO Regional Publications, European Series, , 0378-2255; ; Number Disciplina 613 Soggetti Health promotion Health education Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto Acknowledgements: Abbreviations: Foreword: WHO European Working Group on Health Promotion Evaluation; Contributors; Contents; Part 1 Introduction and framework; Introduction to the book; 1 A framework for health promotion evaluation; Part 2 Perspectives; Introduction; 2 Beyond process and outcome evaluation: a comprehensive approach for evaluating health promotion programmes; 3 What counts as evidence: issues and debates; 4 Participatory approaches to evaluation in health promotion; 5 Transformative alliance between qualitative and quantitative approaches in health promotion research 6 Evaluation of quality- of- life initiatives in health promotion 7

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