Record Nr. UNINA9910456124503321 Autore Haley Usha C. V **Titolo** Multinational corporations in political environments [[electronic resource]]: ethics, values and strategies / / Usha C.V. Haley River Edge, N.J., : World Scientific, c2001 Pubbl/distr/stampa **ISBN** 1-281-86969-4 9786611869694 981-238-489-8 Descrizione fisica 1 online resource (285 p.) Disciplina 338.88 Soggetti International business enterprises - Moral and ethical aspects Business enterprises - Moral and ethical aspects Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references (p. [227]-257) and index. Nota di contenuto Copyright; Contents; Foreword; Acknowledgements; 1 - Overview and Outline; 2 - Multinational Corporations as Change Agents; 3 -Reassessing Theories of Multinational Corporations: 4 - Applying the Theories to South Africa during Apartheid: 5 - The Development of Multinational Corporations; 6 - Why Multinational Corporations Leave Host States: 7 - Methodology: 8 - Analyses and Results: 9 -Understanding and Influencing Multinational Corporations; References; Index Sommario/riassunto Multinational Corporations in Political Environments advances and tests a theory of why foreign corporations leave host states. Theories of international business have often ignored the complexity of corporate decisions about leaving foreign countries, generally assuming that the economic and competitive reasons that prompt multinational corporations to enter host states also explain their subsequent reasons for leaving. Alternatively, this book proposes a theory of how different stakeholders' values and ethics shape multinationals' strategic leaving behaviors. Tested in South Africa