

1. Record Nr.	UNINA9910456117103321
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Titolo	How to manage a successful business in China [[electronic resource] /] / Johan Bjorksten, Anders Hagglund
Pubbl/distr/stampa	Hackensack, N.J., : World Scientific, c2010
ISBN	1-282-76158-7 9786612761584 981-4287-83-0
Descrizione fisica	1 online resource (235 p.)
Altri autori (Persone)	HagglundAnders
Disciplina	338
Soggetti	Business enterprises, Foreign - China Success in business - China Business etiquette - China Corporate culture - China Investments, Foreign - China Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Acknowledgements; Contents; Preface by Joerg Wuttke; Introduction Why We Wrote This Book; Chapter 1 Chinese Business Climate; Chapter 2 Differences and Similarities; Chapter 3 Key Concepts of Chinese Business Culture; Chapter 4 The Language Challenge; Chapter 5 Qualities of the Right Expatriate Manager; Chapter 6 Company Setup; Chapter 7 AWinning Local Team; Chapter 8 The Right Corporate Culture; Chapter 9 Right Business Focus; Chapter 10 Support Your Frontline Sales Organization; Chapter 11 Marketing to China; Chapter 12 Successful Execution Demands Top Management Attention Chapter 13 Dealing with Head Office
Sommario/riassunto	This unique book discusses how to manage an organization in China. It is based on the invaluable practical experience of entrepreneur Johan Bjorksten, who successfully built a local consulting business with over 100 employees, and Anders Hagglund, a seasoned manager who set up high-growth and highly profitable operations in China for a major

industrial multinational. The book provides widely applicable advice based on experiences from different industries, including but not limited to those of the authors. Most books about business in China belong to one of two categories: autobiographical 'su

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