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Companies ; HOW THE MARKET DETERMINES OPPORTUNITIES AND RISKS; Fragmented, Technically Dynamic, and Rapidly Growing Markets; Low Barriers to Entry; An Adequate Technical and Business Infrastructure; Good Access To Potential Customers; Availability of Financing; A Culture (Recent History) of Entrepreneurship; Characteristic Risks

THE LARGE-COMPANY ROLE THE IMPORTANCE OF GEOGRAPHY: Regional Sources of Entrepreneurs and Ideas; Factors Affecting the Start-ups in a Region; Factors Affecting the Ability of a Company to Grow in a Region; SUMMARY AND CONCLUSIONS; 5 How Governments Can Nurture Small Companies and Technological Innovators ; FEDERAL POLICIES: SMALL BUSINESS ASSISTANCE; FEDERAL POLICIES: TECHNOLOGY INITIATIVES; FEDERAL PROGRAMS THAT SUPPORT SMALL HIGH-TECH COMPANIES: STATE AND REGIONAL ASSISTANCE PROGRAMS: THE NATIONAL BUSINESS ENVIRONMENT: UNINTENDED EFFECTS OF GOVERNMENT POLICYMAKING Medical Devices: Innovation as an Investment Decision Environmental Testing Labs: Created and Constrained by Environmental Regulation; Networks: Evolution of Regulatory Schemes: IMPLICATIONS FOR POLICY: Appendix What We Know About Small Business in America; DEFINITIONS; THE JOB CREATION DEBATE; INNOVATION IN SMALL COMPANIES: OTHER AREAS OF COMPARISON BETWEEN LARGE AND SMALL FIRMS; Wages; Benefits; Job Security; Training; Unionization; Political Resources; Influence; Intangibles; THE DATA ON SMALL HIGH-TECH COMPANIES; Biographies of Committee Members