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| 1. Record Nr.           | UNINA9910456052503321                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Autore                  | Turk Christopher                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Titolo                  | Effective Speaking [[electronic resource] ] : Communicating in Speech                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Pubbl/distr/stampa      | Hoboken, : Taylor and Francis, 2002                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| ISBN                    | 1-138-14185-2<br>1-280-07075-7<br>0-585-44795-0                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Descrizione fisica      | 1 online resource (288 p.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Disciplina              | 808.5/1<br>808.51                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Soggetti                | Public speaking<br>Languages & Literatures<br>Literature - General<br>Electronic books.                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Note generali           | Description based upon print version of record.                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Nota di contenuto       | Book Cover; Title; Contents; Acknowledgements; Communicating in speech; The audience; Selecting, planning and arranging the material; Starting, carrying-on, and ending; Making notes; Coping with nerves: the credibility problem; Timing and bad timing; Intonation and variety; Non-verbal communication; Arranging the physical environment for a talk; Visual aids; Persuasive advocacy; Question time: leading a group discussion and answering questions; Conclusion; A specialist bibliography; Index |
| Sommario/riassunto      | Effective Speaking provides the hard scientific information about audience psychology, text preparation, presentation methods, voice production, body language and persuasive advocacy which will help would-be speakers improve their performance. The emphasis throughout is on practical self-help, on methods which have been shown to work, with clear explanations of just why they are effective.                                                                                                      |