

1. Record Nr.	UNINA9910456024003321
Titolo	Internet economics [[electronic resource] /] / edited by Lee W. McKnight and Joseph P. Bailey
Pubbl/distr/stampa	Cambridge, Mass., : MIT Press, 1998, c1997
ISBN	0-262-27957-6 0-585-07805-X
Edizione	[1st paperback ed.]
Descrizione fisica	1 online resource (529 p.)
Altri autori (Persone)	McKnightLee W BaileyJoseph P
Disciplina	384.33
Soggetti	Internet - Economic aspects Internet - Prices Internet - Government policy Information superhighway - Economic aspects Wide area networks industry Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Papers presented at MIT workshop on Internet economics, March 1995.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""Contents""; ""Preface""; ""Acknowledgments""; ""Introduction to Internet Economics""; ""An Introduction to Internet Economics""; ""The Economics of he Internet""; ""Economic FAQs About the Internet""; ""The Economics of ayered Networks""; ""Internet Pricing in Practice""; ""FlatVThe Minimalist Price""; ""Interconnection and Multicast Economics""; ""Internet Cost Str ctures and Interconnection Agreements""; ""The Economics of nternet Interconnection Agreements""; ""Sharing Multicast Costs""; ""Usage Sensitive Pricing""; ""Internet Cost Allocation and Pricing"" ""Internet Pricing: A egulatory Imperative""""Acronyms""; ""Contributors""; ""Index""
Sommario/riassunto	The Internet has rapidly become an important element of the economic system. The lack of accepted metrics for economic analysis of Internet transactions is therefore increasingly problematic. This book, one of the first to bring together research on Internet engineering and economics, attempts to establish such metrics. The chapters, which

developed out of a 1995 workshop held at MIT, include architectural models and analyses of Internet usage, as well as alternative pricing policies. The book is organized into six sections: 1) Introduction to Internet Economics, 2) The Economics of the Internet, 3) Interconnection and Multicast Economics, 4) Usage Sensitive Pricing, 5) Internet Commerce, and 6) Internet Economics and Policy.

Contributors Loretta Anania, Joseph P. Bailey, Nevil Brownlee, David Carver, David Clark, David W. Crawford, Ketil Danielsen, Deborah Estrin, Branko Gerovac, David Gingold, Jiong Gong, Alok Gupta, Shai Herzog, Clark Johnson, Martyne M. Hallgren, Frank P. Kelly, Charlie Lai, Alan K. McAdams, Jeffrey K. MacKie-Mason, Lee W. McKnight, Gennady Medvinsky, Liam Murphy, John Murphy, B. Clifford Neuman, Jon M. Peha, Joseph Reagle, Mitrabaran Sarkar, Scott Shenker, Marvin A. Sirbu, Richard Jay Solomon, Padmanabhan Srinagesh, Dale O. Stahl, Hal R. Varian, Qiong Wang, Martin Weiss, Andrew B. Whinston
