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Titolo	Building businesses with small producers [[electronic resource]] : successful business development services in Africa, Asia and Latin America / / edited by Sunita Kaila and Donald Mead
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Altri autori (Persone)	KapilaSunita MeadDonald C. <1935->
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Nota di contenuto	Contents; Preface; List of contributors; Acronyms and abbreviations; 1 Introduction; 2 Food processing to promote sustainable livelihoods in Bangladesh; 3 Creating export markets for Bolivia's dry beans; 4 Increasing the volume and value of smallholder coffee in El Salvador; 5 Empowering Ghana's cereal producers in the marketplace; 6 Linking small ornamental fish producers in Sri Lanka to the global market; 7 Light engineering to generate employment in Zimbabwe; 8 Building Zimbabwe's edible oil industry; 9 Overview and conclusions;
Sommario/riassunto	Building Businesses with Small Producers presents the findings and a comparative analysis of seven case studies that challenge current beliefs about good practice in the provision of business development services (BDS) to small and micro enterprises. The book also highlights issues concerning the assessment of impact, sustainability, and cost-effectiveness of such services. Three services were given particular attention in the case studies: marketing, access to technology, and

business and management skills acquisition. Each case study – from Bolivia, Bangladesh, El Salvador, Ghana, Sri Lanka,

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