

1. Record Nr.	UNINA990005591990403321
Titolo	BOSCH in perspective / edited by James Snyder
Pubbl/distr/stampa	Englewood Cliffs (N.J.) : Prentice-Hall, c1973
ISBN	0130804088
Descrizione fisica	X, 178 p., 12 tav. ; 21 cm
Collana	The artists in perspective. Art (A spectrum book)
Disciplina	759.492
Locazione	FLFBC
Collocazione	759.492 BOS 3
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910455922303321
Titolo	Entertainment-education and social change : history, research, and practice / / edited by Arvind Singhal. [and others]
Pubbl/distr/stampa	Mahwah, N.J. : , : Lawrence Erlbaum Associates, , 2004
ISBN	1-135-62455-0 1-135-62456-9 1-283-24122-6 9786613241221 1-4106-0959-6
Descrizione fisica	1 online resource (481 p.)
Collana	Routledge Communication Series
Altri autori (Persone)	SinghalArvind <1962->
Disciplina	791.45/6
Soggetti	Television soap operas - Social aspects - Developing countries Television in education - Developing countries Radio in education - Developing countries Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa

Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	<p>Book Cover; Title; Copyright; Contents; Preface; List of Tables, Figures, and Photos; I: History and Theory; 1 The Status of Entertainment-Education Worldwide; 2 A History of Entertainment-Education, 1958-2000; 3 Entertainment-Education as a Public Health Intervention; 4 The Origins of Entertainment-Education; 5 Social Cognitive Theory for Personal and Social Change by Enabling Media; 6 Celebrity Identification in Entertainment-Education; 7 The Theory Behind Entertainment-Education; II: Research and Implementation; 8 No Short Cuts in Entertainment-Education: Designing Soul City Step-by-Step 9 Organizing a Comprehensive National Plan for Entertainment-Education in Ethiopia10 Evolution of an E-E Research Agenda; 11 Working With Daytime and Prime-Time Television Shows in the United States to Promote Health; 12 Entertainment-Education Television Drama in the Netherlands; 13 Entertainment-Education Programs of the BBC and BBC World Service Trust; 14 Social Merchandizing in Brazilian Telenovelas; 15 Delivering Entertainment-Education Health Messages Through the Internet to Hard-to-Reach U.S. Audiences in the Southwest; III: Entertainment-Education Interventions and Their Outcomes</p> <p>16 Entertainment-Education in the Middle East: Lessons From the Egyptian Oral Rehydration Therapy Campaign17 The Turkish Family Health and Planning Foundation's Entertainment-Education Campaign; 18 Cartoons and Comic Books for Changing Social Norms: Meena, the South Asian Girl; 19 Air Cover and Ground Mobilization: Integrating Entertainment-Education Broadcasts With Community Listening and Service Delivery in India; 20 Entertainment-Education Through Participatory Theater: Freirean Strategies for Empowering the Oppressed; 21 Soap Operas and Sense-Making: Mediations and Audience Ethnography</p> <p>22 Entertainment-Education and Participation: Applying Habermas to a Population Program in NepalEpilogue; About the Authors; Author Index; Subject Index</p>
Sommario/riassunto	<p>Entertainment-Education and Social Change introduces readers to entertainment-education (E-E) literature from multiple perspectives. This distinctive collection covers the history of entertainment-education, its applications in the United States and throughout the world, the multiple communication theories that bear on E-E, and a range of research methods for studying the effects of E-E interventions. The editors include commentary and insights from prominent E-E theoreticians, practitioners, activists, and researchers, representing a wide range of nationalities and theoretical orientations.</p>