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| Autore | Kundanis Rose M. <1947-, > |
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| ISBN | 1-135-62427-5 1410607801 1-135-62428-3 1-4106-0780-1 9786612374623 1-282-37462-1 9781410607801 |
| Descrizione fisica | 1 online resource (199 p.) |
| Collana | LEA's communication series |
| Disciplina | 305.23 |
| Soggetti | Mass media and children - United States Mass media and teenagers - United States Generation Y Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and indexes. |
| Nota di contenuto | Book Cover; Title; Copyright; Contents; Preface; ACKNOWLEDGMENTS; PART I Theoretical Context; CHAPTER ONE Introduction; CHAPTER TWO The Developing Child and Teen; CHAPTER THREE Generations and History; PART II Audience Reactions; CHAPTER FOUR Perceptions of Fantasy and Reality; CHAPTER FIVE Effects; CHAPTER SIX Diverse Children Find Identity in Diverse Messages; PART III Empowering Audiences; CHAPTER SEVEN Role of Parents and Families; CHAPTER EIGHT Media Literacy and Positive Effects; CHAPTER NINE Policy and Law; CHAPTER TEN Children's Programming; Glossary; Author Index; Subject Index |
| Sommario/riassunto | This text provides a survey of the relationship between children and those mass media found in the home--radio, television, and the Internet. Using a theory-based approach, with attention to |

developmental, gender, ethnic, and generational differences, author Rose M. Kundanis explores the nature of these relationships and their influences on children and families, looking at the experiences children have at various developmental ages and across generations. She reviews children's own experiences with media and examines the variety of effects that can operate due to children's perceptions at dif
