

1. Record Nr.	UNINA9910455915603321
Titolo	Reducing the logistics burden for the Army after next [[electronic resource]] : doing more with less / / Committee to Perform a Technology Assessment Focused on Logistics Support Requirements for Future Army Combat Systems, Board on Army Science and Technology, Commission on Engineering and Technical Systems, National Research Council
Pubbl/distr/stampa	Washington, D.C., : National Academy Press, 1999
ISBN	1-280-18621-6 9786610186211 0-309-53902-1 0-585-06794-5
Descrizione fisica	1 online resource (224 p.)
Collana	The compass series
Disciplina	355.4/11/0973
Soggetti	Logistics Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references.

2. Record Nr.	UNINA9910963873403321
Autore	Du Bois Christine M. <1962->
Titolo	Images of West Indian immigrants in mass media : the struggle for a positive ethnic reputation / / Christine M. Du Bois
Pubbl/distr/stampa	New York, : LFB Scholarly, 2004
ISBN	1-59332-116-3
Descrizione fisica	1 online resource (223 p.)
Collana	The new Americans
Disciplina	070.4/49305896073
Soggetti	West Indian Americans in mass media Mass media - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. 185-202) and index.
Nota di contenuto	A police raid and the research problems it revealed -- Why media representations matter -- West Indians in print and television news -- Images in Chesapeake advertising and marketing -- Hollywood's West Indians -- Local West Indian responses to media imagery.
Sommario/riassunto	Du Bois explores mass media's unflattering images of "black" Caribbean immigrants. Drawing on the extended case study in the Chesapeake region, she highlights media ethics in relation to minorities. Analyses of journalism, advertisements, TV, and film reveal ways these immigrants were unfairly depicted during the 1980s and 1990s and how relationships among law enforcers, journalists, criminals, and Hollywood writers shaped media representations. Du Bois also details the West Indians' response. She places their concerns in the context of an America where dark-skinned immigrants can be subjected to racism and xenophobia, particularly when members of their community commit crimes. Her findings are relevant to the current struggle to balance journalism about terrorists with a desire to treat all Americans fairly.