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Titolo	The two W's of journalism [[electronic resource]] : the why and what of public affairs reporting / / Davis Merritt, Maxwell McCombs
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Sommario/riassunto	In this timely volume, the authors explore public affairs journalism, a practice that lies at the core of the journalism profession. They go beyond the journalistic instruction for reporting and presenting news to reflect on why journalism works the way it does. Asking current and future journalists the critical questions, "Why do we do it?" and "What are the ways of fulfilling the goals of journalism?" their discussion stimulates the examination of contemporary practice, probing the foundations of public affairs journalism. With its detailed examination

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