1. Record Nr. UNINA9910455886703321 Autore Bergeron Bryan P Titolo Biotech industry [[electronic resource]]: a global, economic, and financing overview / / Bryan Bergeron Hoboken, N.J., : John Wiley & Sons, c2004 Pubbl/distr/stampa **ISBN** 1-280-36806-3 9786610368068 0-471-64757-8 Descrizione fisica 1 online resource (384 p.) Disciplina 338.4/76606 Soggetti Biotechnology industries Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references (p. 337-345) and index. Nota di bibliografia Nota di contenuto Biotech Industry; About the Authors; Contents; Preface; Acknowledgments: CHAPTER 1 Overview: CHAPTER 2 Pharmaceuticals: CHAPTER 3 Medicine and Agriculture: CHAPTER 4 Computing, Biomaterials, and the Military; CHAPTER 5 Infrastructure; CHAPTER 6 Financing: CHAPTER 7 Regional Analysis: CHAPTER 8 Outlook: Appendix; Glossary; Sources and Further Reading; Index ""The biotech industry is a complex, rapidly evolving, and critical Sommario/riassunto industry. The industry holds great commercial and societal promise, but it is also filled with hype, confusion, and risks. Bergeron and Chan do a remarkable job of providing a sweeping insightful, and probing assessment of the current state and likely evolution of this global industry. This book is essential reading for the executive who desires a thorough understanding of this business and its potential.""--John P.

Glasser, Vice President and Chief Information Offers, Partners

Healthcare System, Inc.""Bergeron and Chan ha