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Sommario/riassunto	""The biotech industry is a complex, rapidly evolving, and critical industry. The industry holds great commercial and societal promise, but it is also filled with hype, confusion, and risks. Bergeron and Chan do a remarkable job of providing a sweeping insightful, and probing assessment of the current state and likely evolution of this global industry. This book is essential reading for the executive who desires a thorough understanding of this business and its potential.""--John P. Glasser, Vice President and Chief Information Officers, Partners Healthcare System, Inc.""Bergeron and Chan ha