

1. Record Nr.	UNINA9910455797403321
Autore	Kozak M (Metin), <1968->
Titolo	Destination benchmarking [[electronic resource]] : concepts, practices, and operations / / Metin Kozak
Pubbl/distr/stampa	Cambridge, MA, : CABI Pub., c2004
ISBN	1-280-86627-6 9786610866274 0-85199-875-5
Descrizione fisica	1 online resource (234 p.)
Disciplina	910/.68/4
Soggetti	Tourism - Management Benchmarking (Management) Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 196-209).
Nota di contenuto	Preface; Acknowledgements; 1 Overview of Benchmarking Theory; 2 Evaluating Benchmarking Studies in Tourism; 3 Towards Destination Benchmarking; 4 Measures of Destination Benchmarking; 5 Internal Destination Benchmarking; 6 External Destination Benchmarking; 7 Generic Destination Benchmarking; 8 Data Collection and Analysis; 9 Destination Benchmarking: Characteristics and Limitations; 10 Conclusion; References; Index
Sommario/riassunto	This text evaluates different approaches to benchmarking and their application with tourism destinations. The focus is on developing a specific benchmarking methodology that is relevant in the context of international tourism destinations.

2. Record Nr.	UNISALENTO991000033339707536
Autore	Licht, Fred
Titolo	Costumi sessuali dell'antica Grecia / Hans Licht
Pubbl/distr/stampa	Roma : Edizioni Mediterranee, 1962
Descrizione fisica	414 p. ; 22 cm
Soggetti	Costumi sessuali - Grecia antica
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia