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Autore	Collins Richard <1946->
Titolo	Media and identity in contemporary Europe [[electronic resource] ] : consequences of global convergence // Richard Collins
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Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
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Nota di contenuto	Contents; The Author; 1 Introduction; 2 Challenges and Opportunities: Broadcasting in Multi-National States; Introduction; The European Context; Technological and Political Convergence; Canada and Europe: Common Themes; Broadcasting and Community in Western Europe in the 1980's; Divisions in the European camp; The market paradigm: competition and Television without Frontiers; The Dirigistes' strategy; The Role of Competition; Cultural Difference; Conclusion; Acknowledgements; 3 Television, Identity and Citizenship in the European Union; Introduction; Nationalism and collective identity Post-modernism Cultural and political identity; Functionalism; Cultural rights; European identity; The awkward partner's view; 4 Locked in a Mortal Embrace; The European Union Audiovisual1 Policies of the UK and France; Introduction; European Union policies and practices; Television without Frontiers; The MEDIA Programme; Satellite Television Transmission Standards (the MAC Directive); DG IV and Competition Policy; International Trade in films and television: France, the UK and the European Union; The French market; The UK market; Domestic

Policy and the structure of audiovisual markets  
Americanisation Language, Culture and Identity; Conclusion;  
Acknowledgements; 5 Public Service Broadcasting and Freedom;  
Introduction; Public Service, the Market and the Public Sphere; The  
Market; Issues and Oughts; Freedom to and freedom from; Policy  
problems; Acknowledgements; 6 Two types of Freedom, Broadcasting  
Organisation and Policy on both sides of the Atlantic; Introduction;  
Peacock and Pilkington; Internal and External Diversity; Freedom and  
Broadcasting; Policy Problems; The Consumers' Interest; The Consumer  
Interest and UK Broadcasting; Conclusion; Acknowledgements  
7 Public Service and the Media Economy - European Trends in the late  
1990's Introduction; Competition, Market Failure and Public Service  
Broadcasting; Making markets fairer and work better; EEC Treaty  
Considerations; Public Service Broadcasting: Ideal and Reality; Changes  
to Public Service Broadcasting; Conclusion; Acknowledgements; 8  
Supper with the Devil: A case study in private/public collaboration in  
broadcasting -The genesis of Eurosport.; Introduction; The Genesis of  
Eurosport; Public Service Broadcasting, the devil and the long spoon;  
Supper with the Devil; Acknowledgements  
9 Cultural Development in an Open Economy - Trading In Culture: the  
Role Of Language Introduction; Culture; The transnationalisation of  
culture; Culture and politics; Culture and technology; The  
internationalisation of the information economy; Language and  
comparative economic advantage; The performance of information  
producers in international markets - the role of language; Conclusions;  
Acknowledgements; 10 Paradigm Regained? Where to in Media and  
Communications Regulation?; Introduction; The UK case; Convergence;  
Shared sovereignty and internationalisation; Competition based  
regulation  
Market failures

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Sommario/riassunto

An integrated analysis of the central issues in contemporary media policy. Chapters focus on technological change and its impact on cultural and political identities, the role of the cultural industries in the 'New Economy' and the impact of European integration on national institutions - public service broadcasting in particular. Because technological change in broadcasting has enabled us to open up media markets, the shape of media and of society has become more internationally-oriented. Indeed, modern international media has brought into question the very legitimacy of national communities a...

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2. Record Nr.	UNINA9910795814503321
Titolo	Engineering innovative products : a practical experience // edited by Roger Woods, [and three others]
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ISBN	1-118-75772-6 1-118-75769-6
Descrizione fisica	1 online resource (291 pages) : illustrations, tables
Disciplina	658.5/75
Soggetti	New products Marketing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	: RaffertyKaren, MurphylJulian, HermonPaul
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.