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Titolo	Reducing underage drinking [[electronic resource]] : a collective responsibility / / Committee on Developing a Strategy to Reduce and Prevent Underage Drinking ; Richard J. Bonnie and Mary Ellen O'Connell, editors
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Nota di contenuto	Underage drinking in the United States -- Characteristics of underage drinking -- Consequences of underage drinking -- Understanding youth drinking -- Designing the strategy -- National media campaign -- Alcohol industry -- Entertainment industries -- Access -- Youth-oriented interventions -- Communities.