Record Nr. UNINA9910455662503321 Autore Clarke-Epstein Chris **Titolo** 78 important questions every leader should ask and answer [[electronic resource] /] / Chris Clarke-Epstein New York, N.Y., : AMACOM, c2002 Pubbl/distr/stampa **ISBN** 0-8144-2676-X Descrizione fisica 1 online resource (237 p.) Disciplina 658.4/092 Soggetti Communication in organizations Corporate culture Leadership Public relations Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references (p. 212-214) and index. Nota di bibliografia Nota di contenuto Preliminaries; contents; preface; acknowledgments; 1 QUESTIONS LEADERS NEED TO ASK THEMSELVES; 2 QUESTIONS LEADERS NEED TO ASK CUSTOMERS: 3 QUESTIONS LEADERS NEED TO ASK EMPLOYEES ABOUT THE BUSINESS; 4 DEEPER QUESTIONS LEADERS NEED TO ASK EMPLOYEES; 5 QUESTIONS TO ASK IN SPECIAL SITUATIONS; 6 QUESTIONS LEADERS NEED TO ANSWER: 7 ANSWERS FOR SPECIAL SITUATIONS; 8 DELIVERING TOUGH ANSWERS; CONCLUSION: SOME FINAL QUESTIONS; APPENDIX: GOOD QUESTIONS FROM OTHER LEADERS; SUGGESTED READING LIST; INDEX Q: What's the one skill that every great leader needs to have? A: The

ability to ask and answer the right questions

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