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| Altri autori (Persone) | BuckleyRalf FontXavier |
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| Nota di contenuto | Contents; Contributors; Foreword; Preface; Acknowledgements; Chapter 1 Regulating the Green Message: the Players in Ecolabelling; Chapter 2 Major Issues in Tourism Ecolabelling; Chapter 3 Ecolabelling in the Context of Sustainable Tourism and Ecotourism; Chapter 4 The Consumer Behaviour Context of Ecolabelling; Chapter 5 Environmental Behaviour Implications for Tourist Destinations and Ecolabels; Chapter 6 Tourism Ecolabels Market Research in Germany; Chapter 7 The Process of Developing an Ecolabel; Chapter 8 Pitfalls of Ecolabelling Chapter 9 Ecotourism Certification and Evaluation: Progress and ProspectsChapter 10 Environmental Management Tools in Canada: Ecolabelling and Best Practice Benchmarking; Chapter 11 Ecotourism Accreditation in Australia; Chapter 12 Ecolabels for Tourism in Europe: the European Ecolabel for Tourism?; Chapter 13 Turnover and Trends in Tourism Ecolabels; Chapter 14 Quality Analysis of Tourism Ecolabels; Chapter 15 The Future Belongs to International Ecolabelling Schemes; Chapter 16 Conclusions: a Strategic Analysis of Tourism Ecolabels; Directory of Tourism Ecolabels |

Hitherto, it has been difficult for consumers to know whether claims of tourism destinations and products being "ecological and sustainable" are based on hard evidence. This book reviews the subject.