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Titolo	The horror readers' advisory [[electronic resource]] : the librarian's guide to vampires, killer tomatoes, and haunted houses / / Becky Siegel Spratford, Tammy Hennigh Clausen
Pubbl/distr/stampa	Chicago, : American Library Association, 2004
ISBN	0-8389-9863-1
Descrizione fisica	1 online resource (174 p.)
Collana	ALA readers' advisory series
Altri autori (Persone)	ClausenTammy Hennigh
Disciplina	028/.9
Soggetti	Fiction in libraries - United States Libraries - United States - Special collections - Horror tales Readers' advisory services - United States Horror tales Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 143-147) and index.
Nota di contenuto	The evolution of horror literature and film -- The readers' advisory interview : matching horror novels with readers -- The classics : time-tested tales of terror -- Ghosts and haunted houses : home, scream, home -- Mummies, zombies, and golems : the walking dead under wraps -- Vampires : Dracula will never die -- Werewolves and animals of terror : the beast walks among us -- Maniacs and other monsters : the killer lurking in the corner -- Black magic, witches, warlocks, and the occult : double, double, toil, and trouble -- Demonic possession and Satanism : the Devil inside -- Scientific and biomedical horror : the doctor will see you now -- Psychological horror : mental mayhem -- Splatterpunk or extreme horror : horror's cutting edge -- Horror resources : how to hunt for the haunted -- Collection development : cultivating the seeds of fear -- Marketing your horror collection : make them come back to your lair of horror.
Sommario/riassunto	It's a dark and scary world. Fans are rabid. Blood, guts and gore are the norm. Welcome to the horror genre. Horror classics have been scaring people for years. Nowadays, who doesn't know about Stephen King, Anne Rice, and Dean Koontz? Profiled in a special section, the "Big

Three" have turned horror into best-sellers. For all the horror fans that haunt your library, this is the must-have guide.
