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Altri autori (Persone)	MenaCarlos StevensGraham
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Nota di contenuto	pt. 1. Managing relationships in food supply chains -- pt. 2. Aligning supply and demand in food supply chains -- pt. 3. Managing processes efficiently and effectively in food supply chains -- pt. 4. Maintaining quality and safety in food supply chains -- pt. 5. Using technology effectively in food supply chains -- pt. 6. Delivering food sustainably and responsibly.
Sommario/riassunto	Food and drink supply chains are complex, continually changing systems, involving many participants. They present stakeholders across the food and drinks industries with considerable challenges. Delivering performance in food supply chains offers expert perspectives to help practitioners and academics to improve their supply chain operations. The Editors have identified six key challenges in managing food and drinks supply chains. Each section of the book focuses on one of these important issues. The first chapters consider the fundamental role of relationship management in supply chain