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   Nota di bibliografia  Includes bibliographical references (p. 127-130) and index.

   Nota di contenuto     CONTENTS; FIGURES; PREFACE; ACKNOWLEDGMENTS; INTRODUCTION;
                         PART 1 Your Itinerary; PART 2 A Collection of Five-Star Programs;
                         RESOURCE DIRECTORY; INDEX;

   Sommario/riassunto    It has always been important for libraries to serve their communities
                         with good programming. But as technology and bookstores pull
                         customers away from traditional library services, programs have
                         become a means to bringing people back into the library. Many
                         libraries have even received national attention for increasing
                         attendance with exceptional programming services. So, how are you
                         going to develop top-notch programs to revitalize your library? The
                         first in the new ALA Programming Guides series, Adult Programs in the
                         Library will give you all of the need-to-know's. Program development
                         and eve